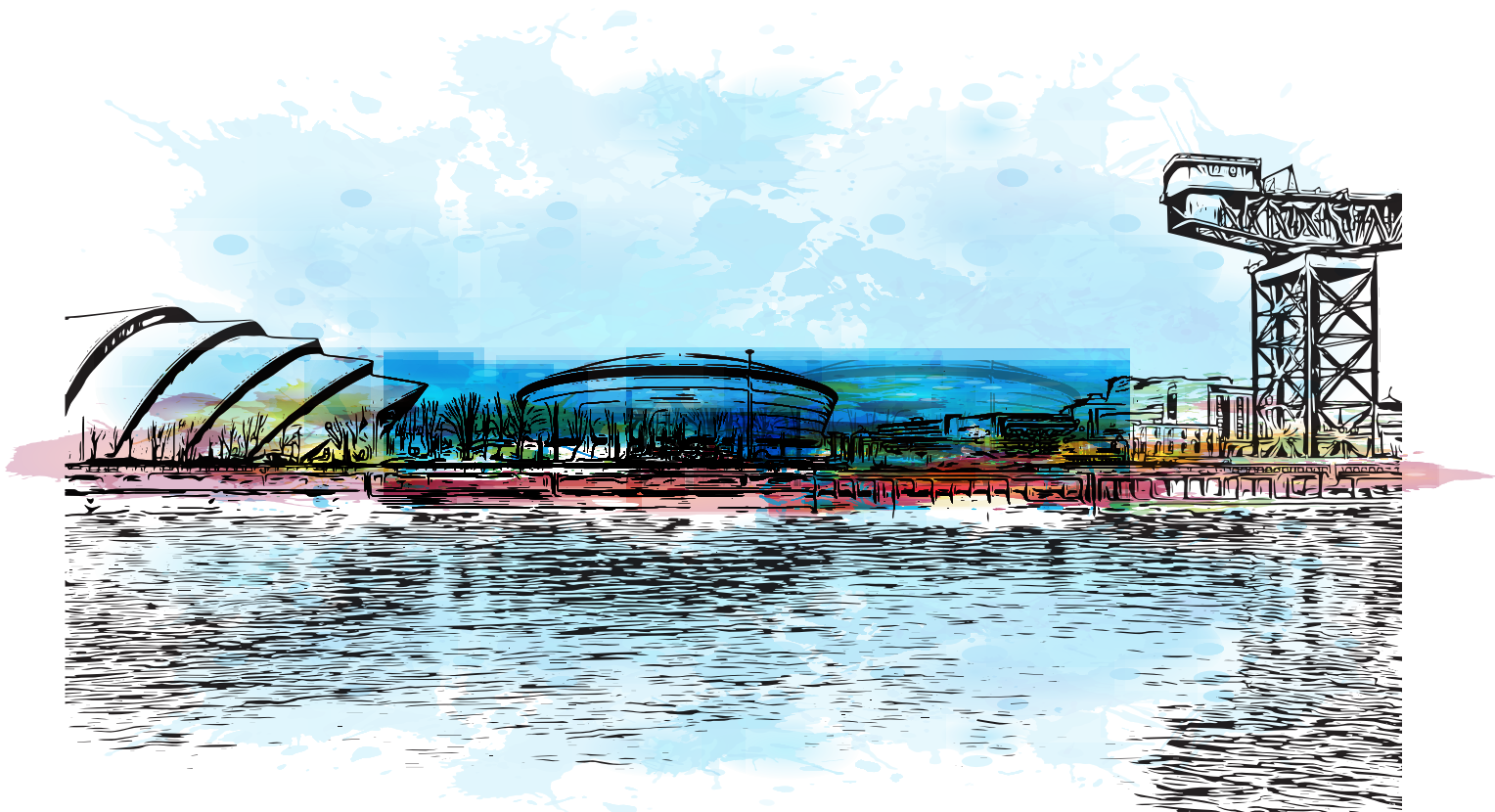


Invitation to Exhibit

ESHG 2021



12 – 15 June, 2021, Glasgow, United Kingdom



Conference Topics

The conference will cover all aspects of human genetics, from the cutting edge of research into the human genome and individual genetic or chromosomal conditions, right through to the practical issues of organising genetic services to deliver the benefits of this knowledge to our populations. Topics include:

- Array technology
- Cancer genetics
- Clinical genetics
- Cytogenetics, including molecular cytogenetics
- Developmental genetics
- Epigenetics
- Ethical and psychosocial implications of genetic medicine
- Expression profiling
- Functional genomics
- Gene therapy
- Gene-environment interactions including pharmacogenetics
- Genetic variation of normal traits
- Genetics of ageing
- Genetics of complex disorders
- Genetics of model organisms and application to human disease
- Genome-wide association studies
- Genomics data science including artificial intelligence
- Human genome variation and structure
- Inborn errors of metabolism
- Molecular and cell biology approaches to gene function
- Molecular pathology of human diseases
- Neuropsychiatric genetics
- Next-generation sequencing
- Organisation of genetic services
- Personalized health
- Prenatal diagnosis and predictive testing
- Proteomics
- Quality in genetic testing (accreditation/certification of laboratory and clinical services; introduction and validation of laboratory tests)
- Single cell analysis
- Treatments for genetic disorders, including therapeutic cloning and use of stem cells

Visitors

The expected conference delegates (over 3200) will have free access to the exhibition. Among the delegates will be researchers in all aspects of human genetics including molecular genetics, cytogenetics, biochemical genetics, gene therapy, genomics and bioinformatics; clinicians and counselors involved in all clinical specialties, particularly clinical geneticists, paediatricians, oncologists, haematologists, and neurologists; and scientists providing diagnostic services in molecular genetics, cytogenetics and oncology. Delegates come from all over the world. Statistics of previous meetings are available from Rose International.

Integration of Conference, Exhibition and Scientific Posters

Both the conference and the exhibition will be held at SEC -The Scottish Event Campus, Glasgow, United Kingdom. The SEC Center and SEC Armadillo will be in use by ESHG. For plans of the center, please visit <https://www.sec.co.uk/>. The exhibition and the scientific posters will be fully integrated in Hall 4. As always with the ESHG conferences, the coffee terraces and cash bar will be located in the exhibition/poster area.

Conference & Exhibition Dates

Conference 12 – 15 June 2021 Saturday – Tuesday
Exhibition & Poster viewing 12 – 14 June 2021 Saturday – **Monday**

Timetable (exact times to be announced)

Thursday 10 June Build up of standard stand construction by stand contractor
Build up of design stands (exhibitors' own stands)

Friday	11 June	Moving in of exhibits by all exhibitors (standard stands and <u>design</u> stands)
Saturday	12 June	Exhibition open all day Conference Opening Ceremony at 14.00 hrs Opening Networking Mixer (exhibitors are invited) at 20.00 hrs (in the SEC)
Sunday	13 June	Exhibition open all day
Monday	14 June	Exhibition open all day
Monday	14 June	Break-down activities start at 18.30 hrs

Detailed time schedule will be given in the Exhibitor Manual (January 2021).

Participation Fees

EURO 400.00 per m² booked and fully paid before 1 February 2021
EURO 435.00 per m² booked and paid after 1 February 2021
EURO 510.00 handling fee per exhibitor (not related to stand size)
EURO 285.00 electricity (2 kW including 2 sockets and consumption)

Electricity Connection & Consumption

An electricity connection is mandatory for all exhibitors and will be charged together with the stand space fee.

The fee for ESHG 2021 is EURO 285.00 for 2 kW including 2 sockets and consumption. Details for ordering more than 2 kW will be available in the Exhibitor Manual (January 2021).

Included in Participation Fees

- Opening Networking Mixer (welcome reception on Saturday evening)
- Refreshments during official coffee breaks (Saturday, Sunday and Monday)
- Access to the Opening Ceremony
- Exhibitor Conference Badges (allowance related to stand size) and one Exhibits Only Badge
- Listing of Exhibitor company name on the conference website, Exhibition page (Company URL: see below)
- Listing of Exhibitor company name in exhibition catalogue and conference app
- Conference bag (one per exhibiting company)
- Standard stand construction package:
Stand walls 250 cm high, white
Company name and stand number on fascia board (in standard lettering)
One spotlight per 3 m²
Carpet (choice from a number of colours)
- Daily cleaning of the stand floor

Exhibitor Conference Badges & Exhibits Only Badges

Each exhibitor will receive a free allowance of Exhibitor Conference Badges according to stand size. Exhibitor Conference Badges give access to the exhibition & poster area and to all conference sessions. Exhibitors can order additional Exhibitor Conference Badges at the fee of EURO 270.00. Note this is the early fee which applies if ordered before the deadline to be announced in the Exhibitors Manual. Exhibitor Conference Badges are made available exclusively for exhibiting company staff.

In addition, each exhibiting company receives one free Exhibits Only Badge (valid for all three exhibition days). Exhibits Only Badges give access **ONLY** to the exhibition & poster area and include refreshments served in this area during official coffee breaks. Additional Exhibits Only Badges can be ordered at EURO 95.00 each (early fee applicable before the deadline to be announced in the Exhibitors Manual). Exhibits Only Badges may also be ordered for company guests.

Further details about these badges, deadlines for early registration fees, order procedures and other important information will be published in the Exhibitors Manual (January 2021).

Company URL

Companies who book stand space will appear on the list of exhibitors on the conference website, Exhibition page: <https://2021.eshg.org> (open in November 2020). A URL link from your company name on this list to your company website can be ordered at EURO 195.00. To book: see the Exhibit Application Form.

Conditions of Payment

- Bookings at the early stand space fee (booked + fully paid before 1 February 2021) will be payable as follows:
 - 50% upon reservation of stand space
 - 50% before 1 February 2021
- Bookings at the late stand space fee (booked + paid after 1 February 2021) will be payable as follows:
 - 100% upon reservation of stand space
- Rose International will issue an invoice, with full bank details, for each instalment due. Payment of each invoice should reach Rose International before the payment date stated on the relevant invoices. For further important aspects of the conditions of payment, see the General Conditions on pages 4 and 5 of the Exhibit Application Form.
- The exhibitor is responsible for ensuring that Rose International receives correct and full invoicing details at the time of exhibit space application, including PO (Purchase Order) number if applicable. Default invoice name and address are as filled in by the exhibitor on his/her Exhibit Application Form. Different invoice name/address/VAT number can be filled on the form.
- If an invoice needs to be re-issued (on the request of exhibitor) with different name/address/VAT details, or other changed details (e.g. PO number), an administration fee of EURO 50.00 per invoice will be charged. This fee will appear on the re-issued invoice, the original invoice will be credited.
- If payment for space at the early fee is not received before the payment date mentioned on the relevant invoice(s), the exhibitor will receive an additional invoice for the difference between early and late fee without prior notice (EURO 35.00 per m²).
- All bank costs must be paid by, reversed to the exhibiting company. Any bank costs which are charged to Rose International must be reimbursed before the beginning of the exhibition. Rose International will inform exhibitor accordingly about 3 weeks before the start of the conference.
- N.B.:** ask your bank how to avoid bank costs for Rose International.
- Check payment cannot be accepted.
- Credit card payments are subject to surcharges. For details contact Rose International.

Cancellation Policy

Cancellation of a stand can be made in writing only (e-mail or fax) and is **not valid** until Rose International has confirmed receipt of the cancellation.

Rose International General Conditions article 7 is applicable. Exceptionally, should the Glasgow live conference need to be cancelled due to a pandemic or similar cause, companies can move the contracted fees to the next ESHG conference, i.e. ESHG 2022 in Vienna. If, under these circumstances, an exhibitor prefers to cancel the stand for ESHG 2021, the cancellation fees as per Rose International General Conditions are applicable

- If the cancellation takes place at least 180 calendar days before the start of the exhibition, 50% of the agreed price is payable by the exhibitor.
- Where the cancellation takes place during the period between 120 and 180 calendar days before the start of an exhibition, 75% of the agreed price is payable by the exhibitor.
- Where the cancellation takes place within 120 days of the start of an exhibition, the agreed price is payable in full by the exhibitor. The exhibitor is responsible for any extra costs which ROSE International may incur through fitting out the stand space which is not being used.

Currency & VAT

All fees will be **invoiced and are payable in EURO** and are excluding VAT (UK or Dutch VAT, as applicable in your situation). If VAT is applied (UK or Dutch), the VAT rate at the time of the conference will apply, also on invoices already issued.

General Conditions

By completing and signing the Exhibit Application Form, the applicant declares himself/herself bound by the General Conditions of Rose International (see page 4 and 5 of the Exhibit Application Form).

Minimum Stand Size

The minimum stand size is 6 m².

Floor Plan, Space Application & Allocation of Stand

Locations

The preliminary floor plan and up-to-date overview of stand locations are available from Rose International. Please mark your preferred stand locations (four stand numbers) on the enclosed Exhibit Application Form. If all your preferred stand locations are not available, you will be contacted to discuss alternatives. Exhibit space will be assigned on a "first come, first served" basis upon receipt of the completed Exhibit Application Form and receipt of the corresponding fees (see also important information under Conditions of Payment, in this brochure).

Design Stands - Construction Requirements

Standard stand construction is included in the exhibit space fee (as a package only) and no reduction is given in case a company brings and builds its own stand.

All stands, including design stands, should be constructed with walls on all sides bordering upon other stands. These walls must take up the full depth/width of the stand and must be 2.50 m high exactly, measured from the floor of the exhibition hall. Constructions inside the stand may be higher than 2.50 m but need to be approved by the exhibition organisers and should remain at a distance of at least 0.75 m from the stand walls bordering on other stands. Stand floors must be carpeted and stand lights are mandatory for all stands. The stand design, showing exact measurements and height (in cm), must be presented to Rose International for approval before 1 April 2021. More information will be given in the Exhibitors Manual (January 2021). If you need specific information at an earlier stage, contact Rose International.

Registration of local agent/distributor as co-exhibitor

Exhibitors may share the stand with their official local distributor/agent for United Kingdom (one company). The exhibitor will be charged for the co-exhibitor fee of EURO 800.00. This fee covers one Exhibitor Conference Badge for the agent/distributor, their company name on the fascia of the stand and listing in the exhibition catalogue and conference app, as well as on the conference website (Exhibition page).

Please apply for registration of your agent/distributor responsible for the UK market on the Exhibit Application Form. The exhibition organisers will ask for a statement regarding the relation between exhibiting company and proposed co-exhibitor, as well as their full company and contact details, before reviewing the application. If you wish to invite more of your agents/distributors on the stand, contact Rose International for details and conditions.

Exhibitors Manual

Detailed exhibit information and instructions, build-up and break-down days and times, as well as order forms and links for services and supplies (stand furniture, audiovisuals, flowers and plants, freight forwarding and storage of empties, Internet, stand catering etc.) will be available in the Exhibitors Manual (January 2021).

Hotel Accommodation

The information about the official ESHG 2021 hotel agent/arrangements will be available on the conference website, 2021.eshg.org/ (open in November 2021).

Sponsoring & Corporate Satellites

Companies interested in the sponsorship opportunities, which include time slots during the conference for corporate satellites, bag inserts, advertising, and many more, please contact Rose International to obtain the sponsor programme.

The organisation of **social** events (so only events with a social character) is allowed under strict conditions and only on Friday evening 11 June (as of 18.00 hrs) and on Sunday evening 13 June (as of 21.00 hrs). Please contact Rose International for details. Note: not following these rules will result in exclusion to participate in the next conference, ESHG 2022.

All other types of (corporate) events should be held in the corporate satellite slots made available.

Hybrid Conference

Considering the great interest in the virtual ESHG 2020.2 Conference (well over 5,000 registrations), the ESHG has decided to add a virtual component to the Glasgow live conference. A decision on the platform to be used, has yet to be made. We will therefore inform you of sponsor opportunities on the platform when we have full information and technical details.

Compliance

The ESHG organises its meetings in compliance with the rules of EFPIA, Eucomed and EACCME with regards to sponsor involvement and recognition. Any (contractual) agreements in contradiction to these rules will be considered void. Remember that company compliance may differ from ESHG compliance.

All companies exhibiting at and/or sponsoring ESHG 2021 are advised to consult the guidelines and codes of practice applicable in United Kingdom. By signing the relevant application form to participate in ESHG 2021, each company agrees to and confirms that it has reviewed the advice and guidelines which determine the applicable codes of practice in United Kingdom and that it will be adhering to all relevant codes and accepts all liability in all cases of non-compliance with these codes (such as EFPIA, MedTech Europe, IFPMA).

Not allowed to advertise prescription drugs

Due to a EU Directive, the Human Medicines Regulations (UK) as well as the pharma codes, it is forbidden to advertise (show, offer or present) any prescription drugs at ESHG, since not all ESHG participants are MD's (prescribers).

European Society of Human Genetics

The European Human Genetics Conference is organised annually by the European Society of Human Genetics – ESHG. For further information on the society, please visit their website: www.eshg.org. The ESHG is a founding member of the IFHGS - International Federation of Human Genetics Societies.

ESHG Executive Board (2020 - 2021)

President	Alexandre Reymond, CH
President-Elect	Maurizio Genuardi, IT
Vice-President	Gunnar Houge, NO
Secretary-General	Karin Writzl, SI
Deputy Secretary-General	Carla Oliveira, PT
Treasurer	Andrew Read, UK
Executive Officer	Jerome del Picchia, AT

ESHG Scientific Programme Committee – SPC

(2020 - 2021, as per date of printing)

Chairs	Alexandre Reymond, CH Joris Veltman, UK	
Members		
Yasemin Alanay, TR	Christian Gilissen, NL	Serena Nik-Zainal, UK
Emma Baple, UK	Elisa Giorgio, IT	Carla Oliveira, PT
Nicola Brunetti-Pierri, IT	Martin Kircher, DE	Kelly Ormond, USA
Valerie Cormier-Daire, FR	Zoltan Kutalik, CH	Matti Pirinen, FI
Jose Luis Costa, PT	Maris Laan, EE	Aurora Pujol, ES
Elfride De Baere, BE	Hana Lango Allen, UK	Barbara Rivera Polo, ES
Vita Dolzan, SI	Celine Lewis, UK	Christian Schaaf, DE
Edward Dove, UK	Cecilia Lindgren, UK	Katie Snape, UK
Lars Feuk, SE	Ramona Moldovan, RO	Zeynep Tümer, DK
Francesca Forzano, UK	William Newman, UK	Karin Writzl, SI

ESHG Annual Meetings Committee – AMC (2020 - 2021)

Chair AMC, Treasurer	Andrew Read, UK
Chair of the SPC	Joris Veltman, UK
President	Alexandre Reymond, CH
President-Elect	Maurizio Genuardi, IT
Vice-President	Gunnar Houge, NO
Secretary-General	Karin Writzl, SI
Deputy Secretary-General	Carla Oliveira, PT
Executive Officer	Jerome del Picchia, AT
Advisors	Oscar Pacheco, AT
	Sarah Priklbauer, AT
	Flora van Laer, NL
	Jantie de Roos, NL

Conference Organiser

For information on the content of and registration for the European Human Genetics Conference – ESHG 2021, please visit the conference website, see below, or contact the conference organiser directly at:

ESHG - c/o Vienna Medical Academy
Alser Strasse 4
AT-1090 Vienna
Austria

Contact	Oscar Pacheco
Telephone	+ 43 405 138 311
Fax	+ 43 407 827 4
E-mail	conference@eshg.org
Website	2021.eshg.org/ (open in November 2020)

Exhibition & Sponsorship Management

For all matters related to the exhibition and sponsoring matters, please contact Rose International.

ROSE  INTERNATIONAL

Exhibition Management & Congress Consultancy by
Telephone +31 70 383 8901
Fax +31 70 381 8936
E-mail esgh@rose-international.com
Website www.rose-international.com
P.O. Box 93260
NL-2509 AG The Hague, The Netherlands

Contacts **Flora van Laer – Exhibition**
fvanlaer@rose-international.com
Jantie de Roos – Sponsoring Matters
jderoos@rose-international.com

Website ESHG 2021: Exhibitors list, updated floor plan and overview of stand locations, and other relevant information will be available on the conference website: 2021.eshg.org/ (open in November 2020).